

Values  
 Whanaungatanga. Kaitiekitanga.  
 Manaakitanga. Kotahitanga.  
 Aroha.

# Rongowhakaata 2066 Mahere Rautaki

“Rongowhakaata remains steadfast  
 and resolute to our land, our freedom,  
 our mana, our inheritance”

## Draft 50-Year Strategic Plan

By 2066, Rongowhakaata will be steadfast: supported by both identity and mana. Our planning will:

- i. Take strong and growth oriented investment actions for the care, health and wellbeing of our whānau, hapū and iwi.
- ii. Create robust networks and methodologies for advocacy and best practice in kaitiekitanga over our natural resources and taonga.
- iii. Provide strong leadership in advancing and exploring business innovation, economic growth and our potential as a people.
- iv. Enable Mauri Whenua, Mauri Tangata, Mauri Kōrero to guide our decision-making, and to remind us of who we are and where we come from.

As we venture forward together, strategies and planning will ensure strong performance, transparency and communication regarding our key objectives.

This will be measured annually, with Rongowhakaata Iwi Trust providing clear progress and planning reporting. ‘Rongowhakaata 2066’ is a living document endorsed by the Rongowhakaata Iwi Trust Board in October of 2016.

It will be reviewed on a five-year cycle.

### Ruapani

Leadership Culture

#### Objectives:

Rongowhakaata leaders are widely recognized and influential locally, nationally and internationally.

Rongowhakaata leaders are making a tangible positive difference for Rongowhakaata.

Rongowhakaata Iwi Trust is a leading organization.

Rongowhakaata Iwi Trust is an organisation which reflect the culture and the values of Rongowhakaata.

A mentoring programme is in place that secures succession planning within all iwi groupings.

Rongowhakaata initiatives are culturally appropriate, economically responsible and environmentally sustainable.

### Moetai

Whānau – Care,  
 Health and Well  
 Being of  
 Rongowhakaata

#### Objectives:

Whānau well being embraces education, health, welfare and employment.

Rongowhakaata strategically influence positive change to social and healthcare policy imperatives.

Rongowhakaata ensure innovative and effective healthcare initiatives, in partnership with external providers and services.

Rongowhakaata kaumātua continue to experience quality of life, good health and well-being.

Rongowhakaata whānau and hapū are aware of, and able to access all forms of healthcare.

### Uetupupuke

Environment: Protection  
 and Enhancement of  
 our Natural Resources

#### Objectives:

Protect and restore our waterways and ngahere.

Promote and develop our values, roles and responsibilities as kaitieki / kaitiaki.

Ensure our environment is flourishing.

We are able to practice and partake of the fruits of mahinga kai.

Eliminate or minimise environmental impacts of development: natural resources are leveraged under the guidance of our kaitiekitanga / kaitiakitanga values.

Ensure we are leaders, co-authors and co-managers of our taonga.

### Turahiri

Rongowhakaata  
 Culture and Identity

#### Objectives:

Our taonga are preserved for future generations.

Cultural leadership is ensured for the future.

Cultural heritage and hītori is advanced through contemporary forums.

All Rongowhakaata can easily access, be enriched by and contribute to the on-going development of our culture from anywhere in the world and at any time.

Whānau and new generations are engaged in learning and articulating our culture, both on and off the marae.

We are known and visible in the region: and, our culture and hītori are taught in the classroom.

A Tūranganui Iwi Reo Strategy will be in place, enhancing and restoring us to 100% fluency.

### Rongowhakaata

Economic - Investing in  
 People, Business and  
 Innovation

#### Objectives:

RIT has a sustainable growing asset base enabling the tribe to carry out its activities and pursue future opportunities.

Achieving an ROI goal, outlined annually.

Beneficiary focused.

Meet and exceed obligations.

Manage funds efficiently.

Strong employer and business partner.

Rongowhakaata Iwi Trust is seen as a leading organisation.

Developing the BEST organization to lead iwi development.

### Mātauranga

Education -  
 Rongowhakaata  
 Centre of Excellence

#### Objectives:

Purpose built education resources and forums are created and distributed: Rongowhakaatanga is known in classrooms and around the region.

A range of training and educational opportunities available for all of Rongowhakaata.

**Rongowhakaata whānau are independently:**

Strong.

Able to access quality education and training opportunities at all levels.

Able to access effective and varied healthcare services.

Employed, business owner / operators or pursuing career opportunities.